

{ The First Plugins that I always install on a new blog! }

Free Plugins:

[404Page](#)

Custom 404 the easy way! Set any page as custom 404 error page. No coding needed. Works with (almost) every Theme.

Note: You can do a lot with a 404 page. Read this blog post about [how I handle 404 pages](#).

[Akismet](#)

Akismet checks your comments against the Akismet Web service to see if they look like spam or not.

[Autoptimize](#)

Autoptimize speeds up your website and helps you save bandwidth by aggregating and minimizing JS, CSS and HTML.

[BJ Lazy Load](#)

Lazy loading for images and iframes makes your site load faster and saves bandwidth. Uses no external JS libraries and degrades gracefully for non-js

[CommentLuv](#)

Reward your readers by automatically placing a link to their last blog post at the end of their comment. Encourage a community and discover new posts.

[Jetpack](#)

Increase your traffic, view your stats, speed up your site, and protect yourself from hackers with Jetpack.

[Math Captcha](#)

Math Captcha is a 100% effective CAPTCHA for WordPress that integrates into login, registration, comments, Contact Form 7 and bbPress.

[Yoast SEO](#)

Improve your WordPress SEO: Write better content and have a fully optimized WordPress site using Yoast SEO plugin.

Premium Plugins:

[CoSchedule](#)

This plugin connects to CoSchedule, a team content marketing editorial calendar. Send unlimited social messages with each blog post.

[Thrive Leads](#)

Using Thrive Leads is like having your very own list-building and

conversion expert - baked right into a powerful piece of software.

You can find [tutorials for Thrive Leads here](#).

Thrive Content Builder

Discover the Fastest & Intuitive Visual Editor For Wordpress. This is my ALL TIME favorite WordPress Plugin. It has changed everything about how I use WordPress.

You can find [tutorials for TCB here](#).

Tweet Dis

TweetDis a Wordpress plugin that creates 'tweetable quotes' in your articles. These click to tweet links catch the attention of your readers and make them tweet your content.

Note: Some links in this document are affiliate links. This means that by using these links you help support the I Teach Blogging. If you purchase a premium plugin using a link in this document, you do not pay more money but I will get a commission. I use each of the products in this document on a daily basis.

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