## 4 FREE TOOLS TO INSPIRE BLOG POST IDEAS

1 mindjet

Mindjet is a great free mind mapping tool. It will run on your computer or your tablet. This is a powerful tool with loads of options. I encourage you to watch their intro video, it is only a couple of minutes long.

**CHECK OUT MINDJET** 

2 Hubspot BlogTopic Generator

This tool will ask you to type in 3 nouns but note that you can put anything including long tail keywords. In the example below, I put in Blogging, SEO and Content.

**CHECK OUT HUBSPOT** 

3 IMPACT

This tool is a bit more simplistic in nature but it is so darn beautiful that I find myself spending a bit of extra time with it. It only allows you to enter one word or phrase and as a result some of the ideas will turn out to be a bit silly.

**CHECK OUT IMPACT** 

4 Portent's Content Idea Generator

On the Surface this tool does not look like much but once you fill in a keyword, the magic starts to happen. While some of the blog titles that this tool will generate are flat out goofy, it gives you great tips along the way.

**CHECK OUT PORTENT** 

## **HERE'S WHAT TO DO NEXT**

- Send me an email to let me know what you think of the tools.
- Connect with me on Twitter where I share helpful tips daily.



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ITeachBlogging.com

RENEE@ITEACHBLOGGING.COM





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