

How To Do A Quick And Easy Blog Check Up

About once a quarter you need to do a quick blog check up. You will want to set aside about an hour of your time to go thru these 5 questions.

Test Out Your WordPress Plugins

Are they all functioning as they should? Do the social buttons work properly? Test each of them now.

STEP 01



Clean out your comment spam.

Spam can slow down your blog so go get rid of it.

STEP 02



Is it time for a redesign?

A blog redesign is a subjective question but there is one sure fire yes or no question. Is your blog mobile responsive?

STEP 03



Blog Frequency Goals?

How's your blogging frequency? Are you reaching your goals, or you may need to revisit how to get more posting done.

STEP 04



Are You Using A SEO Plugin?

Not just installed but USING it. I use Yoast. FYI Yoast is a form you fill out for every post. Time consuming but worth it.

STEP 05

